

Duthler Ford

Kentwood, Michigan

data

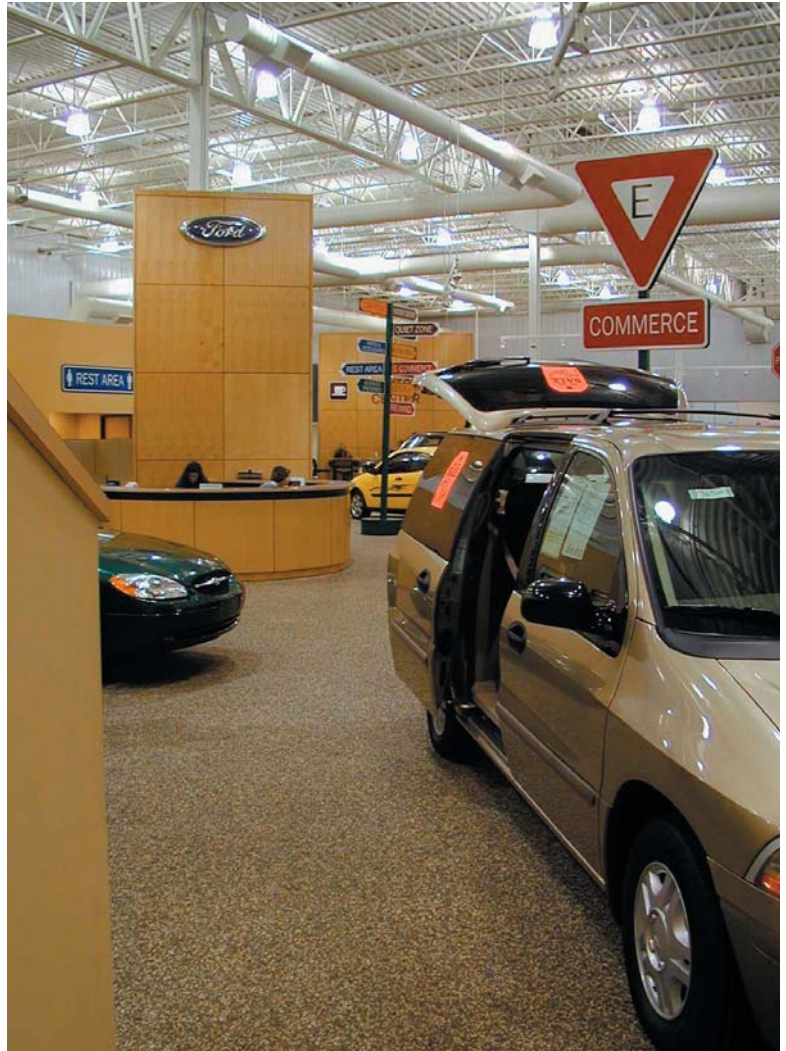
- new dealership with sales, parts and service components
- project schedule:
 - construction start: May 2000
 - completion: September 2000
- building area: 118,000 s.f.
- method of construction: design-build
- general contractor: DVK Construction, Inc.
- cost: \$2.3 million / \$20 per s.f.



main entrance



sales floor



reception

summary

Looking to expand their business and relocate to the east end of 28th Street, Duthler Ford acquired the former Home Quarters building. The challenge: transform a single function 118,000 square foot “big box store” into a multi-faceted automobile dealership that is intimate and vital. Careful planning created space for the showroom and accompanying office spaces, a large indoor vehicle display area, an expanded service and parts department, a body shop, and a future Quick-Lane service area. AMDG worked closely with contractor DVK Construction to stay within the owner’s tight construction budget. The solution incorporates major elements of Ford Motor Company’s prototype dealership design and provides Duthler Ford with a spacious and attractive “state of the art” automobile dealership.

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service area



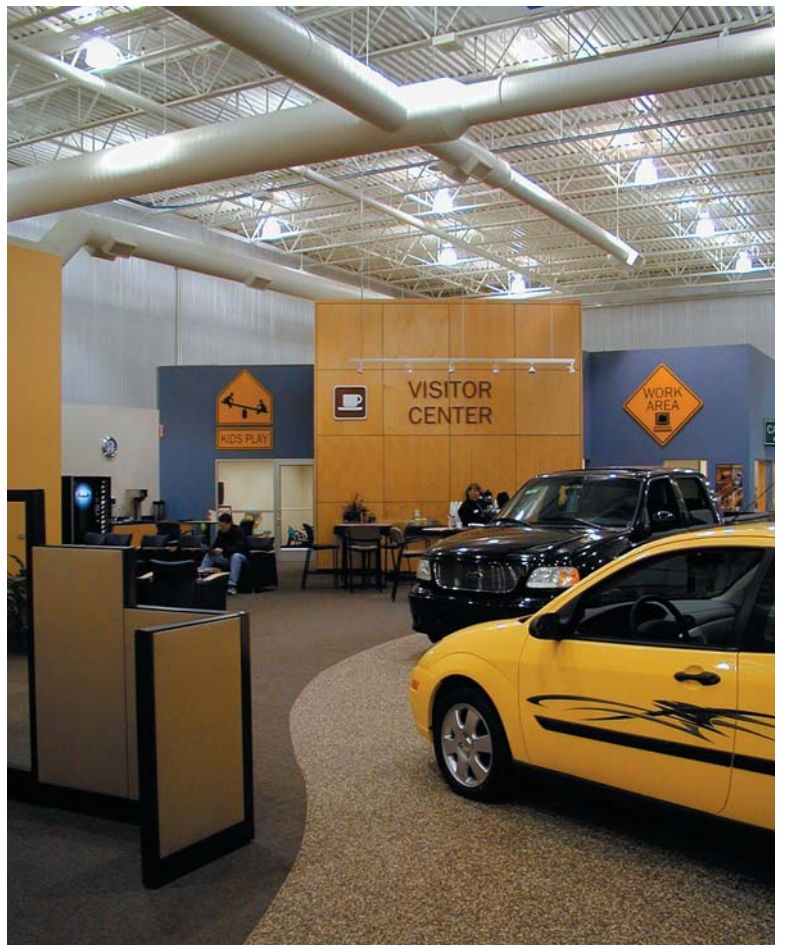
service area



parts



3D rendering



waiting area